

[E 17-18 MS 2] EGNW Global Network Week TOKYO

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EMBA GNW | Tokyo Program

INNOVATION X GLOBALIZATION | Super Aging Society Japan

OVERVIEW

GNAM | Global Network for Advanced Management
EMBA GNW | Global Network Week | June 11-15, 2018

Tokyo Program

INNOVATION X GLOBALIZATION | Super Aging Society Japan

Program Overview
May 13, 2018



The Global Knowledge Hub in Tokyo



The world is rapidly shifting towards an unprecedented aging society. Japan is clearly the “front runner” of this trend with people over the age of 65 making up a quarter of Japan’s population now and on track to reach 40% by 2050. Welcome to Super Aging Society Japan!

The EMBA GNW Tokyo Program hosted by Hitotsubashi ICS is designed to help GNAM EMBA candidates understand the unique challenges and opportunities facing aging societies. Classroom sessions and company visits will introduce relevant market phenomena and corporate practices in Tokyo and Japan. The group project “Time Travel to the Global Super Aging Society” exposes you to the issues we will be encountering globally in the coming few decades. Looking

through the prism of Japan, participants will see the future of global society, just like a time traveler. Come join us in Tokyo, Japan, where the future is happening now!

OBJECTIVES

The program aims to help GNAM EMBA candidates learn:

- **Japan as National Innovation System** | How has Japanese business and economy developed their strengths and weaknesses? How is Japan now trying to maintain its core excellence while adapting to a quickly globalizing and digitizing world economy?
- **Japan as Super Aging Society** | What challenges and opportunities does aging bring to Japanese companies and multi-national corporations operating in Japan?
- **Potential of Digital Technology** | How will the emerging technologies – AI, AR/VR, IoT, Robotics, and so forth – help business identify and capture opportunities while addressing social issues?
- **Global Implications** | What kind of new learning and insights can we gain from the Japanese experience, and extrapolate them to the rest of the world?

CURRICULUM & SCHEDULE

Students will participate in foundation sessions, speaker sessions, field visits, and a group project, which together will help them gain deeper insights into business challenges in the aging society. At least 50% of the week will be based in the classroom with the remainder consisting of company visits and group work on the assigned project.

SUPER AGING SOCIETY JAPAN | Curriculum

Students will participate in foundation sessions, guest speaker sessions, company visits, and a group project, which together will help them gain deeper insights into business challenges in the aging society.

PROJECT | Time Travel to the Global Super Aging Society

- The group project will be jointly run with Tokyo FabHub (<http://tokyofabhub.com/>).
- Project clients include:
 - Orix Living
 - Houkan Tokyo Business Service

SPEAKER SESSIONS

- Pasona - Business Solutions to Social Issues (Aiko Umehara, Pasona Group)
- IGS - AI, Big Data, and HRM in Super Aging Society (Masahiro Fukuhara, Institute for Global Society)
- Konica Minolta - Imaging & Sensing Technology for Aging Manufacturing/Service Sites (Yuji Ichimura, Executive Director, Konica Minolta)
- Kotoen - Inter-generational Approach to Aging Issues (Daiji Sugi, Director, Kotoen Nursery)

FIELD VISITS

- Cyberdyne (Cyborg-like robot suit for the disabled/senior citizens)
- Fujisawa SST (Sustainable city for the future)
- Kawshiuwa-no-ha Smart City (Smart city and community)
- Ogasawaryu Reihou Institute (Bushido lessons)

FOUNDATION | Japan – Culture, Demography & Economy

- Japan as National Innovation System – Past, Present, and Future (Y. Fujikawa, H. Ono)
- Japanese Culture – Bushido, Zen, and Japanese Management (M. Kimura, M. Nishisaka)

SUPER AGING SOCIETY JAPAN | Schedule

	DAY 1 Jun 11 (Mon)	DAY 2 Jun 12 (Tue)	DAY 3 Jun 13 (Wed)	DAY 4 Jun 14 (Thu)	DAY 5 Jun 15 (Fri)	
8:30						8:30
9:00	INTRODUCTION & TEAM BUILDING Y. Fujikawa & T. Ito 0830-0930 @ICS	PROJECT Kickoff Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 0830-0930 @ICS	SPEAKER SESSION Inter-generational Approach to Aging Issues Speaker: D. Sugii, Kotoen 0830-1000 @ICS	GATHER AT ICS at 08:30 BUS TO CYBERDYNE 08:30 - 10:15	PROJECT Final Presentation Preparation Group Work 0830-1200 @ICS	9:00
9:30		BREAK 0930-1000				9:30
10:00	FOUNDATION SESSION Japan as National Innovation System - Past, Present, & Future Y. Fujikawa & H. Ono 0930-1230 @ICS	SPEAKER SESSION Business Solutions to Social Issues In Super Aging Society Speaker: A. Umehara, Pasona Inc. 1000-1130 @ICS	SPEAKER SESSION AI, Big Data & HRM In Super Aging Society Speaker: M. Fukuhara, IGS 1030-1230 @ICS	FIELD VISIT Cyberdyne Studio Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1015-1145 @Tsukuba		10:00
10:30		BREAK 1000-1030		FIELD VISIT Oyberdyne Studio		10:30
11:00		BUS TO FUJISAWA SST (LUNCH BOX) 1130-1300		BUS TO KASHIWA 1145-1230		11:00
11:30						11:30
12:00					LUNCH 1200-1300 @ICS	12:00
12:30			LUNCH 1230-1330 @ICS	LUNCH 1230-1330 @ Kashiwa-no-ha T-SITE		12:30
13:00	FOUNDATION SESSION Japanese Culture - Bushido, Zen, & Japanese Society M. Kimura & M. Nishisaka 1230-1400 @ICS w/LUNCH	FIELD VISIT Panasonic Fujisawa SST Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1300-1500 @Fujisawa SST	SPEAKER SESSION Imaging & Sensing Technology for Aging Manufacturing/Service Sites Speaker: Y. Ichimura, Konica Minolta 1330-1530 @ICS	FIELD VISIT Kashiwa-no-ha Smart City Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1330-1730 @ Room 1, Conference Center Kashiwa-no-ha	PROJECT Group Presentation Session Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1300-1500 @ICS	13:00
13:30		BUS TO OXIS LIVING 1500-1600			BREAK 1500-1530	13:30
14:00	BUS TO OGASAWARA 1400-1440		BUS TO HOUKAN TOKYO 1530-1600		PROJECT Individual Takeaway Workshop Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1530-1700 @ICS	14:00
14:30	FIELD VISIT Ogasawara Reiho Institute M. Kimura & M. Nishisaka 1440-1715 @Roka Koen, Setagaya	FIELD VISIT Orix GoodTime Living Center Minami Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1600-1730 @Center Minami, Yokohama	FIELD VISIT Hokan Tokyo Business Service Y. Fujikawa, T. Ito, & T. Furukawa (Tokyo FabHub) 1600-1730 @Hokan, Sanganjaya			14:30
15:00		BUS TO ICS 1730-1900		BUS TO ICS 1730-1900		15:00
15:30						15:30
16:00						16:00
16:30						16:30
17:00	BUS TO PRINCE PARK 1715-1800		BUS TO ICS 1730-1800	BUS TO ICS 1730-1800	WRAP-UP SESSION Y. Fujikawa & T. Ito 1730-1730 @ICS	17:00
17:30					CERTIFICATE AWARD RECEPTION 1730-1830 @ICS	17:30
18:00	WELCOME RECEPTION 1800-1930 @Prince Park Tower		Dinner on your own, group project work, and/or individual preparation			18:00
18:30						18:30
19:00						19:00
19:30		Dinner on your own, group project work, and/or individual preparation		Dinner on your own, group project work, and/or individual preparation		19:30
20:00	BUS TO ICS 1930-2000					20:00

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GRADING COMPOSITION & SCALE

- COMPOSITION**
 - 30% Individual Takeaway Memos (15% Pre-Trip Memo, 15% Post-Trip Memo)
 - 10% Group Half-day Workshop at Kashiwa-no-ha Smart City
 - 40% Group Capstone Project Final Presentation
 - 20% Participation (10% Session Attendance, 10% Peer Evaluation)
- SCALE**
 - A = 90% or above of total course point
 - B = 75-89%
 - C = 60-74%
 - F = 59% and below

ICS ACADEMIC POLICY

- ICS Academic Policy is that tardiness/absence is allowed only once for each student for each course, without any grading consequence (including issuing certificate). As EMBA GNW is a credit-awarded course, the policy is strictly applied to our students.
- Whether and how it is applied to partner school students is determined after consulting with our counterpart at the student's home institution. To this end, although we are expecting everyone to attend all the sessions (and we have been planning all sessions and visits as such), if you need to miss any session, especially if it is more than one session, please let us know. We will then share the information with our admin counterpart of your school and proceed as needed.

ADMINISTRATION & ASSIGNMENTS

[The latest information available at: PROGRAM ADMINISTRATION & ASSIGNMENT DETAILS](#)

PARTICIPANTS & GROUPS

[The latest information available at: PROGRAM ADMINISTRATION & ASSIGNMENT DETAILS](#)

FACULTY DIRECTORS & ADMINISTRATION MEMBERS**Faculty Directors:**

[Tomonori Ito \(Tom\)](http://www.ics.hub.hit-u.ac.jp/faculty/profile/ito_tomonori_tom.html) (http://www.ics.hub.hit-u.ac.jp/faculty/profile/ito_tomonori_tom.html)

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[Yoshinori Fujikawa \(Yoshi\)](http://www.ics.hub.hit-u.ac.jp/faculty/profile/fujikawa_yoshinori_yoshi.html)
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Course Summary:

Date	Details	
Fri Jun 8, 2018	 INDIVIDUAL ASSIGNMENT PRE-TRIP MEMO DUE: 2359PM, Friday, June 8, JST. (https://canvas.ics.hit-u.ac.jp/courses/237/assignments/1326)	due by 11:59pm
Thu Jun 14, 2018	 GROUP ASSIGNMENT HALF-DAY WORKSHOP DUE: 2359PM, Thursday, June 14, JST. (https://canvas.ics.hit-u.ac.jp/courses/237/assignments/1328)	due by 11:59pm
Fri Jun 15, 2018	 GROUP ASSIGNMENT CAPSTONE PROJECT DUE: 1200PM NOON, Friday, June 15, JST. (https://canvas.ics.hit-u.ac.jp/courses/237/assignments/1329)	due by 12pm
Fri Jun 22, 2018	 INDIVIDUAL ASSIGNMENT POST-TRIP MEMO DUE: 2359PM, Friday, June 22, JST. (https://canvas.ics.hit-u.ac.jp/courses/237/assignments/1327)	due by 11:59pm