

COURSE.....: GNAM EMBA WEEK JUNE 2022 | Systemic alternatives for a strong sustainability: Brazilian perspectives
DEPARTMENT : Production management and operations (POI)
PROGRAM.....: MPA | FGV EAESP
PROFESSOR.....: Fernanda Carreira e Luis Felipe Bismarchi
TYPE OF COURSE.....: GNAM EMBA WEEK
SEMESTER/YEAR: 1º/2022

OBJECTIVES

“Systemic alternatives for a strong sustainability: Brazilian perspectives” is a learning experience where students can virtually interact with local actors in Brazil, specialists in Sustainability science, with the whole group and with themselves in order to learn and reflect critically about: (i) deep meanings of Sustainable Development and Sustainability; and (ii) principles of some systemic alternatives as drivers to shift the paradigm to achieve social justice, prosperity and environment conservation.

Based on that, the discipline objectives are:

- To present and exemplify how it appears mainly at organizations, the concepts of Sustainable Development and weak and strong Sustainability.
- To promote research and reflection on organizational and societal transitions towards strong sustainability.
- To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the end of the discipline students will be able:

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions in order to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

AGENDA (to be confirmed)

The course agenda is composed by lectures, team and individual activities and interactions with local actors from Brazil and will be a mix of synchronos and asynchronos activities. The course schedule may suffer some changes.

DATES: June 13 – 16th, 2022 (Monday until Thursday)

TIME: 10:00am – 12:30pm BRT (This time period includes only synchronos ativities)

GNAM WEEK
June 13th to June 16th 2022

Systemic alternatives for a strong sustainability: Brazilian perspectives

FGVces Team: Fernanda Carreira and Luis Felipe Bismarchi

PROGRAM		
Monday, June 13th		
Pre work	see instruction on eclass	01:30:00
Synchronous activity		
10:00 - 11:00	Welcoming: the course agenda + Team and group presentation	01:00:00
11:00 - 11:10	<i>Break</i>	00:10:00
11:10 - 12:30	Establishing common ground: different paradigms and sustainable concepts (weak and strong sustainability)	01:20:00
Asynchronous activity	see instruction on eclass	02:00:00
Tuesday, June 14th		
Synchronous activity		
10:00 - 11:00	Group activity	01:00:00
11:00 - 11:10	<i>Break</i>	00:10:00
11:10 - 12:30	Sustainability agenda: a story of resistance and resilience	01:20:00
Asynchronous activity	see instruction on eclass	02:00:00
Wednesday, June 15th		
Synchronous activity		
10:00 - 11:15	Six systemic alternatives: conceptualization	01:15:00
11:15 - 11:25	<i>Break</i>	00:10:00
11:25 - 12:30	Voices from the ground: a practical case	00:55:00
Asynchronous activity	see instruction on eclass	02:00:00
Thursday, June 16th		
Synchronous activity		
10:00 - 11:00	Voices from the ground: a practical case	01:00:00
11:00 - 11:10	<i>Break</i>	00:10:00
11:10 - 12:30	Group activity and presentations and wrap up	01:20:00
Asynchronous activity	see instruction on eclass	02:00:00
Course hours		09:50:00
Total		19:20:00

GRADES

Self-evaluation (20%) | Share your self-journaling and give yourself a grade regarding what you learned - *via eclass*

Participation (50%) | The student will be evaluated by the organizing team

Final work (30%) | Share all the offline activities you produced along the week - *via eclass*

BIBLIOGRAPHY (INITIAL SUGGESTIONS)

BANERJEE, Subhabrata. (2008) Corporate Social Responsibility: The Good, the Bad and the Ugly. Critical Sociology (vol 34, Issue 1, p.51-79)

CAMPBELL, Norah; McHUGH, Gerard; ENNIS, P.J. (2019) Climate Change is not a problem: speculative realism at the end of organization. Organization Studies.

CORBRIDGE, S (2002) Development as freedom: the spaces of Amartya Sen. Progress in Development Studies 2,3, pp. 183–217

DEARING et al. (2014) Safe and just operating spaces for regional social-ecological systems. Global Environmental Change 28, pp.227–238

HARDIN, Garrett (1968) The Tragedy of the Commons. Science. vol. 162, p. 1243–1248.

JACKSON, Tim (2009). Prosperity without growth? The transition to a sustainable economy. Sustainable Development Commission. Disponível em: <http://www.sd-commission.org.uk/>

MAAK, T., & PLESS, N. M. (2006). Responsible leadership in a stakeholder society - A relational perspective. In Journal of Business Ethics (Vol. 66, pp. 99–115). <https://doi.org/10.1007/s10551-006-9047-z>

MONZONI, Mario; ANG, Hector (2017). Large-scale projects in the Amazon: lessons learned and guidelines: executive summary. <https://bibliotecadigital.fgv.br/dspace/handle/10438/18321>

RAWORTH, k. (2013) Defining a Safe and Just Space for Humanity. In Worldwatch Institute, State of the World 2013: Is Sustainability Still Possible? DOI 10.5822/978-1-61091-458-1_3 (Chapter 3, pp.28-38)