

# INFO EDGE

## JUNK BONDS

AKSHAY GANGRADE  
ANANDSINGH CHOUHAN  
IIM BANGALORE

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ANNUAL GLOBAL NETWORK INVESTMENT COMPETITION

# COMPANY OVERVIEW

**INCORPORATED IN 1995 BY MR. SANJEEV  
BIKHCHANDANI | CMP: 1192.25 | FREE FLOAT: 45% |  
DELIVERABLES: 58.68%**

## RECRUITMENT

Naukri.com

## INTERNET PORTFOLIO

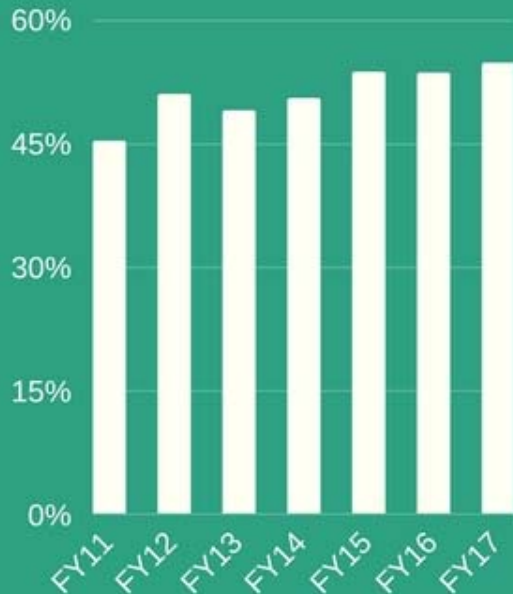
99acres.com  
Jeevansathi.com  
Siksha.com

## VENTURE CAPITAL

Zomato  
Meritnation  
Policybazaar  
Canvera

# NAUKRI: DOES THE JOB

## RISING EBITDA MARGINS



## Core business

- Flagship product of the company
- Contributes to >100% of the company's EBITDA
- Perceived to be a cash cow & a slow-growing business

## DRIVERS OF GROWTH & MARGINS

- Strong network effects
- Pricing power
- Continuous innovation & investment
- Diversified revenue streams

# 99 ACRES: GROWTH MULTIPLIER

## PAID LISTINGS OVER THE YEARS

(in `000s)



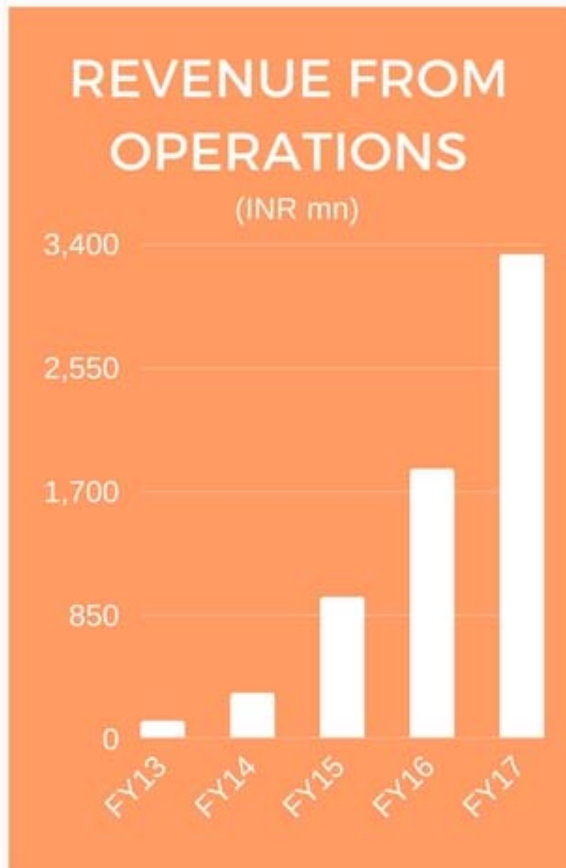
## INR 10bn market

- Real estate classified market potential presents significant headroom for growth
- Happens to be the fastest growing classified vertical

## DRIVERS OF GROWTH

- Competent war chest
- Not a winner-takes-all market
- Strong parentage

# ZOMATO: THE CATALYST



## USD 15bn market

- The GMV of online food ordering in India was only USD 300mn in FY16 and is highly underpenetrated market with <2% penetration
- Huge market potential has attracted best of the players in this space

## DRIVERS OF GROWTH

- Early mover advantage
- Strong network effects
- Scalable business model
- Not a winner-takes-all market

# VALUATION

THE SOTP BASED VALUATION GIVES AT A TP OF  
**INR 1450**, OVER NEXT 1 YEAR, UPSIDE OF 22%

## NAUKRI



Valuation Metric	Target Multiple	EV (INR mn)	INR per share
DCF	15.5X	113766	896

## 99 ACRES



Valuation Metric	Target Multiple	EV (INR mn)	INR per share
EV/EBITDA	16.0X	18319	149

## OTHERS (JEEVANSATHI, SIKSHA)

Valuation Metric	Target Multiple	EV (INR mn)	INR per share
EV/SALES	4.0X	16291	133

## ZOMATO, MERITNATION



Valuation Metric	Target Multiple	EV (INR mn)	INR per share
Latest round of funding	NA	33367	272



# KEY RISKS



COMPETITION



SIGNIFICANT  
CHURN



INDUSTRY  
HEADWINDS



# THANK YOU

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